



What photos work best for virtual staging?

- Photos that are 2800 to 4000 pixels wide
- Photos that are not too dark or too yellow (whose white balance is off)
- Photos that show at least two corners
- Photos showing a lot of floor and wall space (and less ceiling)
- Photos taken in landscape mode (horizontal images)
- Photos taken at chest level
- Photos taken from a corner or a doorway
- Photos taken with a wide lens (but not with a fisheye lens). The “sweet spot” for shooting interiors and avoid distortion is about 20mm
- Photos without objects in the front (for example a kitchen island blocking the view of the breakfast nook)

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PS

Take some extra photos: this will help us have more context of where the room is in relation to others and create a more realistic virtual staging